



Putting People 1st

Customer Care Policy

G.06

Reviewed

April 2026

Date next due for review:

April 2029

Equality and diversity policy statement

This policy document can be produced in various formats, for instance, in larger print or audio-format; and it can also be translated into other languages, as appropriate.

Our equality and diversity policy statement describes our key equality commitments that we use to develop all organisational services; this includes employment services and services to tenants and other customers.

Our core values include providing a fair and equal service for all people and this is detailed in our Equality and Diversity Policy. Our approach to implementing this policy will reflect that commitment.

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The Scottish Housing Regulator Reg. No: HAC231; Registered Scottish Charity No: SC038237; FCA Reg. No: 2375R(S); Property Factor Reg. No: PF000151



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1. Introduction

Pineview Housing Association's Customer Care Policy has been developed to ensure that we achieve high levels of customer satisfaction.

The Association staff and committee are dedicated to the aims of the Scottish Social Housing Charter to improve the quality and value of the services that we provide. We see the Charter principles as being essential in our relations with our customers, and being the foundation of our day to day working practice.

The Association's committee, customer & resident forum, staff and customers have been consulted and contributed to the formation of this Policy.

2. Scottish Social Housing Charter (SSHC)

The Charter helps to improve the quality and value of the services social landlords provide and supports the Scottish Government's National Outcomes on communities, environment and human rights. The Charter does so by:

- Stating clearly what tenants and other customers can expect from social landlords and helping them to hold landlords to account.
- Focussing the efforts of social landlords on achieving outcomes that matter to their customers.
- Providing the basis for the Scottish Housing Regulator to assess and report on how well landlords are performing. This assessment enables the Regulator, social landlords, tenants and other customers to identify areas of strong performance and areas needing improvement.

Pineview Housing Association is committed to achieving the standards and outcomes detailed in the SSHC (indicator numbers and standards summarised below). We are also committed to being accountable to our tenants and other customers for how well we do this:

The customer/landlord relationship

1. **Equalities:** Social landlords support the right to adequate housing. Every tenant and other customer has their individual needs recognised, is treated fairly and with respect, and receives fair access to housing and housing services.
2. **Communication:** Tenants and other customers find it easy to communicate with their landlord and get the information they need about their landlord, how and why it makes decisions and the services it provides.

3. **Participation:** tenants and other customers are offered a range of opportunities that make it easy for them to participate in and influence their landlord's decisions at a level they feel comfortable with.

Housing quality and maintenance

4. **Quality of housing:** tenants' homes, as a minimum, when they are allocated are always clean, tidy and in a good state of repair, meet the Scottish Housing Quality Standard (SHQS) ; and any other building quality standard in place throughout the tenancy and also meet the Energy Efficiency and Zero Emission Heat Standard
5. **Repairs, maintenance and improvements:** Tenants' homes are well maintained, with repairs and improvements carried out when required, and tenants are given reasonable choices about when work is done.

Neighbourhood and community

6. **Estate management, anti-social behaviour, neighbour nuisance and tenancy disputes:** Social landlords, working in partnership with other agencies, help to ensure as far as reasonably possible that tenants and other customers live in well-maintained neighbourhoods where they feel safe.

Access to housing and support

7/8/9 Housing options: People looking for housing get information that helps them make informed choices and decisions about the range of housing options available to them.

Tenants and people on housing lists can review their housing options. People at risk of losing their homes get advice on preventing homelessness.

10. Access to social housing: People looking for housing find it easy to apply for the widest choice of social housing available and get the information they need on how the landlord allocates homes and their prospects of being housed.

11. Tenancy sustainment: Tenants get the information they need on how to obtain support to remain in their home; and ensure suitable support is available, including services provided directly by the landlord and by other organisations.

Getting good value from rents and service charges

13. Value for money: Tenants, owners and other customers receive services that provide continually improving value for the rent and other charges they pay.

14/15. Rents and service charges: A balance is struck between the level of services provided, the cost of the services, and how far current and prospective tenants and other customers can afford them.

Tenants get clear information on how rent and other money is spent, including any details of individual items of expenditure above thresholds agreed between landlords and tenants.

3. Customer Complaints

We recognise that service complaints represent an important source of customer feedback that we will use to improve levels of customer service.

Anyone who is not happy or satisfied with the service they have received as a result of this policy has a right to complain. Please see the Association's Complaints Policy for details on how to do this.

If something goes wrong or you are dissatisfied with our services, please tell us so we can learn from it. You can submit your complaint online at www.pineview.org.uk/compliments-complaints. Alternatively, please contact the office on 0141 944 3891 or mail@pineview.org.uk.

4. Customer Care Charter

Our Customer Care Charter (Appendix 1) details the level of service that customers can expect from Pineview. Our aim is to achieve high levels of customer care on a consistent basis.

The Customer Care Charter will do so by:

- Stating clearly what tenants and other customers can expect from the Association.
- Assisting customers to hold the Association to account.
- Focusing on achieving outcomes that matter to our customers.
- Identifying areas of strong performance and areas needing improvement.

5. Performance Monitoring

Our Customer Care Charter and performance targets are monitored and evaluated through:

- Customer Feedback
- Survey Outcomes
- Staff meetings
- Committee Reports
- Annual Report on the Charter
- Internal Management Business Plan

We consistently review and amend practice where required, in line with the above to meet the aspirations and needs of potential and future customers.

In addition, every three years, a full tenant satisfaction survey will be carried out by the Association through an independent market research company.

6. Review / Consultation

The Policy will be reviewed every three years unless an amendment is prompted by a change in legislation or monitoring and reporting reveals that a change in policy is required sooner.

Procedures and working methods may be altered more frequently where this is needed.

Policy reviews will involve consultation with our tenants, customer and resident forum and any other relevant stakeholders as applicable.

We will take account of any views or representations in revising our policy and service provision to assist in the development of effective service delivery.